Perry's Solutions, Inc

Quarterly Newsletter   **August 2012**

Welcome to our newsletter. It provides bullet inputs for your consumption. If you receive value from this, please share it with your network (e.g., LinkedIn, Twitter, Facebook).

INNOVATION IN NPD FOR BUSINESS SUCCESS

After so much effort on lean and cost cutting the last few years, I believe an upcoming and critical trend is innovation. This is easier said than done. With so much outsourcing, some wonder if we have lost the edge? Lost the feel? We need new products, not just extra features. It could be that we need new methods and approaches. Cookie cutter styles limits our reach and thinking potential. Will Triz help? Will creativity methods help? Do we need more Voice of the Customer? Or is there some other fundamental needed. This is what I consider the 3rd key for business success. It is one with a less obvious solution compared to the other 2 areas. And it is now likely accepted as a topic for a trade group talk for me. What do you see?

CAD FOR CLOUD COMPUTING

I was recently looking for a CAD terminal for a short term design project. The people are available who would do the work, but the equipment investment is large. Then the thought of cloud computing came to me. Has anyone used CAD for the cloud? Or know of available work stations? I am looking for insights to fill this need in the future.

ON YOUTUBE – PERRY'S SOLUTIONS INTRODUCTION

We have produced an introductory video for the company on Youtube. This opens up an opportunity to make other short clips that cover key points. While one will cover "what we do," I am also interested in topics that you would find interesting – that could be covered in about 5 minutes. The goal would be to produce one new video per quarter. Also, expect to see our radio interviews converted to Youtube as well. There are many ways to tap this technology but best to do what is useful for the industry.

Have a great day!

Perry

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Solving NPD design, execution and re-plan situations

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